

NATIONAL BEEF ASSOCIATION

CORPORATE INFORMATION PACK

NBA



CORPORATE MEMBERSHIP PACKAGES

The NBA is a charitable organisation and the only dedicated voice for British Beef Farmers. At all times, our mission is to continually promote and support the UK Beef Industry at all levels. This we do by engaging with the Government and devolved administrations to defend the interest of British Beef farmers in policy.

By becoming a Corporate Member, you not only support our ongoing policy work, but also support our efforts in reaching out and communicating with practising farmers to network and share knowledge for the benefit of the industry.

Over the past year, the NBA have reached out to an audience of over 17,000 beef farmers, through our quarterly magazine, weekly newsletter, and social media platforms. Our industry farm walks have been very successful also, with NBA representatives meeting over 1,800 farmers to discuss the future

CORPORATE MEMBERSHIP - £300+VAT PER YEAR

- 4 editorials in our weekly newsletter.
- Subscription to weekly e-newsletter for up to 5 employees
- Opportunity to be involved in local farm walks events.
- Company name included in every issue of the NBA magazine.
- 5 subscriptions to the NBA Quarterly magazine
- Company name and logo on the NBA's website
- 5% off trade stand at NBA's Beef Expo event
- Opportunity to attend regional NBA meetings and gain an insight into policy discussions.

GOLD CORPORATE MEMBERSHIP - £1000+VAT PER YEAR

- 10 editorials in our weekly e-newsletter.
- Subscription to weekly e-newsletter for up to 10 employees
- 1 half page advert to be displayed in 10 issues of the NBA e-newsletter.
- Opportunity to be involved in local farm walk events, present at a suitable farm walk, and provide a banner and leaflets to be handed out to attendees.
- Company name, details and logo included in every issue of the NBA Magazine.
- Up to 10 subscriptions to the NBA quarterly magazine
- Company logo and website link on the NBA's website
- 15% off trade stand at NBA's Beef Expo event
- 5 Complimentary NBA Beef Expo tickets for your business or customers
- 1 Company banner to be displayed at the NBA Beef Expo
- Acknowledgements of Gold Corporate Membership in the National Beef Expo event catalogue
- Opportunity to attend regional NBA meetings and gain an insight into policy discussions.
- Route to influence Government and network with industry experts through NBA including the opportunity to contribute at regional council level, or on one of our technical committees.

To find out more about becoming a Corporate member and its benefits please call us on 01434 601005 or email: info@nationalbeefassociation.com.

**JOIN
TODAY**

CORPORATE MEMBERSHIP

OR JOIN **NOW** ONLINE

visit www.nationalbeefassociation.com/about/how-to-join today and help us make sure your industry's future is secure. Alternatively, fill out the form below and return to us via post

COMPANY NAME:

ADDRESS:

POSTCODE:

EMAIL:

PHONE NUMBER:

Please tick the appropriate membership box the company is applying for:

Corporate Membership £300+VAT

Gold Corporate Membership £1000+VAT

Methods of payment:

CREDIT CARD

Card Type:

Name on card:

Card Number:

Start Date:

End Date:

CVV: (last 3 digits on reverse of card)

CHEQUE

Made payable to the National Beef Association.

STANDING ORDER

To Bank plc:

Address:

Please pay Lloyds Bank plc, Malvern, WR14 4QG | Sort Code: 30-95-41 | Account No: 23358760 | For the credit of the National Beef Association

The sum of: (circle or enter voluntary amount) £300+VAT

£1000+VAT

Commencing: Immediately and annually thereafter, until further notice. **PLEASE QUOTE PAYMENT REFERENCE:**

Please cancel any previous Standing Order in favour of the beneficiary named above, under this reference.

Membership No. (for internal use)

Name of Account:

Sort Code:

Account No:

SIGNED:

DATE:

The NBA complies fully with the General Data Protection Regulation. Please see our privacy policy for more details, which can be requested from the NBA Head Office. For any queries or concerns regarding GDPR, please write to: Data Protection at National Beef Association, Concorde House, 24 Warwick New Road, Leamington Spa, Warwickshire, CV32 5JG

Please use Gift Aid to make your subscription worth more to NBA. For every pound you give us, we could earn an extra 25p from the Inland Revenue. Gift Aid Declaration: I want the National Beef Association to treat all subscriptions I make from the date of this declaration until I notify you otherwise as a Gift Aid donation. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

TO GIFT AID PLEASE TICK HERE

Please return this form to: National Beef Association, Concorde House, 24 Warwick New Road, Leamington Spa, Warwickshire, CV32 5JG. | Tel: 01434 601005