

NATIONAL BEEF ASSOCIATION

INFORMATION & WELCOME PACK

NBA



NATIONAL BEEF ASSOCIATION

SUPPORTING YOUR

INDUSTRY

Since its inception in 1999 The National Beef Association, (NBA), a charitable organisation, has grown from strength to strength, and today, it remains the only dedicated voice for British Beef Farmers.

NBA – What do we do!

Part of the remit of the National Beef Association is to represent our members at decision-making levels, working with both government and non-government bodies to advance the priorities of beef farmers in all the home countries.

We are actively involved in many other pursuits and continue to be the only organisation fighting purely for the benefit of beef producers. Membership cost is just £85.00 annually, regardless of the size of your operation.

Our weekly emailed newsletter, published at 5,00pm on Friday, contains the most up-to-date information on cattle prices, and picks up the most recent and relevant industry news.

The magazine is produced quarterly and sent out to all members. It contains news articles, current information and in-depth features including some focus on members enterprises.

The NBA bull breeding warranties are free for members for private sales.

The NBA are involved with many groups on a weekly and monthly basis, allowing us to make our members voices heard, and to represent their views with those responsible for making policy decisions.

NBA Meetings

- **Department for Environment, Food and Rural Affairs (DEFRA)**

We meet with the DEFRA red meat team on a fortnightly basis, allowing us direct input into operational and food supply chain issues. The contacts within this group enable seamless and effective access to every relevant DEFRA department, allowing us to bypass usual channels and go straight to the correct person for any query that may be raised with us.

We also take part in EFRA committee meetings, which provide advice on future agricultural support payments and health and welfare policies.

- **Red Tractor**

The NBA has a representative both on the Red Tractor Board and on the Beef and Lamb Technical Committee. This allows us an influence on policy and an opportunity to help shape future changes to farm assurance.

- **Environment Agency**

This EA group advises future policy changes. The NBA is part of the committee that drives discussion on permitting and regulatory changes.

- **Agriculture and Horticulture Development Board (AHDB) Reputation Group**

The purpose of this group is to protect the reputation of the industry from anti-beef campaigns and to promote the value of eating beef as part of a healthy and balanced diet. It also plays a part in the prevention of incursion onto farms by animal welfare activists. The reputation of our industry is pivotal to its future, and the NBA is actively involved in moving these aims forward for the benefit of all our members. The recent highly successful 'Eat Balanced' campaign was born out of this group, and we hope to repeat this success again in the autumn and next January.

- **Traceability Design User Group -Livestock Identification**

The Livestock Identification Programme (LIP) is intended to replace BCMS, with the aim of moving towards an ultimate goal of real-time paperless animal movements. We are actively involved in planning the start-up of this scheme, which is expected to commence in the next twelve months.

- **Welsh Government – Farmed Animal Health & Welfare**

The NBA meets with Welsh Government officials on a monthly basis to discuss all beef matters relevant to existing policy. As with Defra, these meetings present an opportunity to influence and design future agriculture policy in Wales.

- **Ruminant Health and Welfare Group**

This is a newly set up group, which is targeting a lift in overall UK herd health. It focusses on tackling specific diseases, with the aim of eradication. The NBA is actively involved representing beef cattle welfare.

- **Livestock Chain Advisory Group**

This group gives further regular access to all levels of Government to discuss on-going issues as well as future policy throughout all the home countries.

- **Pathway Project**

This project will be responsible for filling part of the funding gap left by the discontinuation of BPS. It will provide grants to aid the improvement of health and welfare. We have been involved in the original design of the Health and Welfare pathway and this project is now in the fine-tuning stage in preparation for roll out.

- **National Farmers Union (NFU) – UK Farming Organization Roundtable**

This is a group of all industry bodies, which is chaired by Minette Batters, and was set up at the start of COVID-19 to lobby George Eustice on issues that arose because of the pandemic. The group has been retained.

- **Technical Advisory Committee, Premium Cattle Health Scheme (SRUC)**

We sit on the Premium Cattle Health Scheme advisory board. This board influences future health policy and encompasses our mission to remove endemic disease from the UK herd.

- **CHeCS (Cattle Health Certification Standards)**

The NBA is a founder member of this organisation and has a representative on the board. This board aims to improve standards of health and welfare within the UK herd.

- **BVD-Free**

This committee was founded to fight for eradication of BVD in England. The NBA currently hold the position of vice-chair. We are continuing to push for England to install the mandatory eradication programme that the rest of the home countries already have.

- **NFU – Scotland Group**

The NBA has regular and positive contact with NFUS and use of joint lobbying power - for instance with the Welfare in Transport consultation – gives a greater punch.

- **Department of Agriculture, Environment and Rural Affairs (DAERA)**

The NBA has regular contact with the department in NI, including meetings with Ministers. We are currently very active in pushing for resolution for the post-Brexit issues effecting NI-GB trade and vice versa.

- **Carcass Classification Scrutiny Group**

The NBA are represented on the Carcass group, which ensures fairness and transparency in carcass classification. The group investigates complaints from producers and protects our members from incorrect grading mistakes.

- **Anti-Microbial Reduction Stewardship**

We are part of the programme to help identify and reduce the use of antibiotics in UK Agriculture.

- **NBA South West Region TB Committee**

Reformed in 2020, this group has been very active in responding to the Government's recent TB consultation. Two members of this group are contributors to the new programme created by Defra to replace the TB Eradication Advisory Group.

- **Pedigree Breed Society Group**

The organisation has hosted this group for many years. It creates a flow of information from breed societies to the NBA and vice versa, allowing cooperation and easy access to resolve any issues arising from the pedigree side of our industry. The chair of group holds a complimentary position on the NBA Board.

For more information or to request an application form please contact us on 01434 601005 or email info@nationalbeefassociation.com



MEMBER BENEFITS

Representation in Government Policy

- Neil Shand CEO and NBA Directors meet regularly with Government officials including EC, Defra, Seerad, NAWAD, DardNI to represent members opinions.

Free NBA Magazine

- published quarterly and produced in-house, the magazine covers a range of topics including technical articles, featured case studies, policy reports, health and nutrition articles, regional roundups and much more.

Free Weekly Newsletter

sent every Friday, by email, to keep you up to date with all the NBA and Industry news.

Members-only Area of the NBA's website.

Free Use of the NBA Terms and Conditions of Sale for Pedigree Cattle.

Non-members pay £20 per animal.

Opportunity to sit on an NBA Regional Committee

- NBA committees act as a key knowledge transfer tool from farm practitioners to Board Directors, and we welcome member input.

Priority Booking for Regional meetings and forums

- The NBA run a range of regional meetings, farm walks and road shows, in conjunction with our Industry Sponsors, to provide our members with the latest technical information and knowledge sharing opportunities.

The NBA logo is a green diamond shape with the letters 'NBA' in white, bold, sans-serif font inside it.

NBA

APPLICATION FORM

OR JOIN **NOW** ONLINE

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DATE:

The NBA complies fully with the General Data Protection Regulation. Please see our privacy policy for more details, which can be requested from the NBA Head Office. For any queries or concerns regarding GDPR, please write to: Data Protection at National Beef Association, Concorde House, 24 Warwick New Road, Leamington Spa, Warwickshire, CV32 5JG

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